



HOLIDAY CARD PLANNER



Date to be mailed:

Crafting Session Dates:

Date to be completed:

Supplies Needed By:



DESIGN CONSIDERATIONS

For standard greeting cards (5 1/2" X 4 1/4" X 1/4" thick with a weight limit of 3.5 oz.) postage is one first class stamp. Consider your choice of cardstock and number of layers. If you can pass your card PLUS envelope through the blade slot on a Fiskars trimmer you should be OK for thickness!

Another thing to consider is decorative embellishments - anything that creates a "catch point" on a card such as a gem, a button, a wooden element - can cause your cards to be destroyed in mailing. Be sure to add a cardstock insert or some other protective layer in the envelope if you choose this feature. This is also true for shaker cards!



MAILING COSTS

As of this writing, postage for a standard sized greeting card is \$0.58 each. If your card is larger or thicker than the measurements above, you will need to [check here](#) to get your postage costs. (Scroll down to "First Class")

DON'T FORGET!

- Envelopes!
- Adhesive - all kinds!
- Embossing Powder!
- Ink Refills!
- Replacement Cutting Blades!



CALCULATE SUPPLIES

Determine the following:

- How many cards are you sending?
- How many layers per card - include die cuts and punched items as "layers" and note the rough fraction of a sheet of cardstock each one needs.
- What embellishments will you be using - how many per card?
- Will you be adding texture or heat embossing?
- Are you using ribbon or trim? - How much do you need per card?

Assuming you are using a standard card base, you will need ONE sheet of cardstock for every TWO cards you are making. Add up how many layers and partial layers you will need and add up how many sheets of each color cardstock you will need. Don't forget envelopes! (See sample calculation below.)

**** Download the free template to get five card panels out of one sheet of cardstock!****

Add up how many embellishments you will need and how many inches/feet of trim you will need.

GO SHOPPING!

Sample calculation: One standard card with one layer plus one die cut layer plus two die cut words plus three jingle bells plus one bow. Sending 100 cards.

- Bases - 50 sheets
- Background Layer - 20 sheets (5 per sheet)
- Die Cut Layer - 20 sheets (5 per sheet)
- Word Die Cuts - 13 sheets (1/8 sheet for both)
- Jingle Bells - 300
- Ribbon - 4" per card, 400", 33.5 feet, 11.5 yards
- Envelopes - 100

